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291039Z Jul 03

UNCLAS SECTION 01 OF 03 AMMAN 004700

SIPDIS

PA/PR/FPC (ASILAS); NEA/PPD (DMACINNES); NEA/ARN

E.O. 12958: N/A

TAGS: OEXC SCUL JO

SUBJECT: FOREIGN PRESS CENTER'S REPORTING TOUR FOR NEAR EAST

AFFAIRS JOURNALISTS - CITIZEN EMPOWERMENT AND INFORMATION

TECHNOLOGY: GRASSROOTS LOBBYING VIA THE INTERNET

**¶11. THE PUBLIC AFFAIRS SECTION NOMINATES MR. PHILIP MADANAT, EXECUTIVE DIRECTOR, AMMANNET RADIO FOR SUBJECT TOUR: FULL BIOGRAPHIC INFORMATION FOLLOWS:**

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):

: THE FOLLOWING DATA IS IN A FIXED FORMAT WHICH ENABLES  
: AUTOMATED PROCESSING IN WASHINGTON AND SHOULD NOT BE  
: EDITED EXCEPT BY MEANS OF THE POST-EVDB SOFTWARE.

EXPORT-SOURCE: POST-EVDB

VERSION: 3.0.5

POST-EMAIL: BAMAWI@PD.STATE.GOV

TRANSMITTING-POST: PAS AMMAN

TRANSMITTING-POST-ID: 2887

EXPORT-TYPE: BIO DATA

START NOMINATION:

ECA-OFFICE: E/VP

PROG-AGENCY-NAME:

POST-PROJ-ID: 146

ECA-PROJ-NO:

PROJ-NAME: FPC: CITIZEN EMPOWERMENT AND INFORMATION

TECHNOLOGY: GRASSROOTS LOBBYING VIA THE INTERNET IN THE U.S.

START MEMO PROJ-DESC:

END MEMO PROJ-DESC:

PROJ-TYPE: INDIVIDUALS TRAVELING TOGETHER

PROG-TYPE: IV GROUP PROJECTS

FY: 2003

DEPART-POST: 09/13/2003

SESSION-DATE: 09/14/2003

RETURN-POST: 09/27/2003

NO-OF-PART: 1

RANK-ORDER: 1

START MEMO POST-OBJ:

END MEMO POST-OBJ:

START MEMO POST-RCMD:

END MEMO POST-RCMD:

ECA-OFFICE-ID: 1027

PROG-AGENCY-ID:

PROJ-TYPE-ID: ITT

PROG-TYPE-ID: 31

NOMINATING-POST-ID: 2887

FUNDING-CNTRY-ID: 2887

STATUS: N

ORIGINATOR: P

SUBJ-DISC: PRINT JOURNALISM

START BIO:

PREFIX: MR.

F-NAME: PHILIP

M-NAME: ODEH

L-NAME: MADANAT

SUFFIX:

POSITION-CODE: 622

PRINCIPAL?: YES

M-ADDR1: P. O. BOX 20513

M-ADDR2:

M-ADDR3:

M-CITY: AMMAN 11118

M-STATE:

M-CNTRY: JORDAN

M-ZONE:

M-ZIP:

M-PHONE: (962-6) 5853857

M-FAX:

M-EMAIL: PMADANAT@TERRA.ES

M-CNTRY-ID: JO

M-ADDRTYPE: B

GENDER: M

DOB: 08/19/1962

MAR-STAT: M

BIRTH-CITY: JERUSALEM

BIRTH-CNTRY: WEST BANK

CITIZ-CNTRY: JORDAN

RES-CNTRY: JORDAN

START MEMO POSITION:

EXECUTIVE DIRECTOR, AMMANNET RADIO, JULY 2002- PRESENT

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

PROGRAM MANAGER, EDITING, AL-ANDALUS TELEVISIN  
INTERNACIONAL MARBELLA, FEBRUARY 1999- JUNE 2002;  
ARAB BANK PLC., SUCURSAL EN ESPAÑA, AUGUST 1998- JANUARY  
1999; TRAINING AS A CUSTOMS AND SERVICE OFFICER, AUGUST  
1996- APRIL 1997; VOLUNTEER: COORDINATOR OF WORK AMONG  
MINORITIES; PRIVATE BUSINESS, PHILIP MADANAT EST., AMMAN,  
JORDAN, 1992-1996; IMPORT, MARKETING AND SELLING OF JAPANESE  
PRODUCTS IN JORDAN IN COOPERATION WITH FUJIWARA INDUSTRIAL  
CO., LTD. - OSAKA; EXPORT OF JORDANIAN PRODUCTS TO JAPAN  
(HELD THREE "JORDAN TRADE FAIRS" IN JAPAN IN COOPERATION  
WITH THE SEIYU LTD. & THE SEIBU DEPARTMENT STORES, LTD.);  
REPRESENTING SEVERAL JORDANIAN INDUSTRIAL COMPANIES AT THE  
"JAPAN INTERNATIONAL TRADE FAIR" FOR THREE CONSECUTIVE FAIRS  
IN TOKYO AND OSAKA; LINKING A JAPANESE WRITER WITH A

A

JORDANIAN WRITER IN ORDER TO TRANSLATE AND PUBLISH JAPANESE  
LITERATURE IN JORDAN; INTERNATIONAL MARKETING FOR INCOMING  
TOURS, LINKING INTERNATIONAL TOURIST AGENCIES AND  
PARTICIPATING IN INTERNATIONAL CONVENTIONS IN COOPERATION  
WITH QANTAS AIRWAYS, 1994-1995;  
FREELANCE WORK IN JAPAN, OCTOBER 1989- JUNE 1992;  
TRANSLATION AND INTERPRETATION FROM AND TO JAPANESE TO ASIAN  
TECHNICIANS IN THE JAPAN RAILWAY CORPORATION, OSAKA;  
TRAINING ASIAN WORKERS AT A JAPANESE AUTO-PARTS FACTORY IN  
OSAKA: KOKUSAN BUHIN KABUSHIKI GAISHA; SHIPPING CANVASSER-  
MARKETING DEPARTMENT, AMIN KAWAR & SONS CO., 1987-1989;  
PROMOTING SHIPPING LINES (MAINLY CONTAINER LINERS) TO  
MERCHANTS; JORDAN - GULF INSURANCE CO., 1985-1986; TRAINEE:  
MARKETING LIFE INSURANCE POLICIES, 1983-1985.

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

BACHELOR OF ADMINISTRATIVE SCIENCES, YARMOUK UNIVERSITY,  
1983; UNIVERSAL FOREIGN LANGUAGE INSTITUTE JAPANESE  
LANGUAGE INTERMEDIATE COURSE, OSAKA - JAPAN, JULY 1991-  
MARCH 1992; OSAKA UNIVERSITY RESEARCH STUDENT OF ECONOMICS  
(FINANCE), FACULTY OF ECONOMICS, APRIL 1990 - JUNE 1991;  
OSAKA UNIVERSITY OF FOREIGN STUDIES JAPANESE LANGUAGE  
ELEMENTARY COURSE, OSAKA - JAPAN, OCTOBER 1989- MARCH 1990  
(SCHOLARSHIP FROM GOVERNMENT OF JAPAN); ESCUELA DE VERANO  
ESPAOLA, SPANISH LANGUAGE SUPERIOR COURSE, MADRID - SPAIN,  
JULY 1-30, 1986 (SCHOLARSHIP FROM GOVERNMENT OF SPAIN)  
SPANISH CULTURAL CENTER, SPANISH LANGUAGE INTERMEDIATE,  
1984 -1987

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

OTHER COURSES & SEMINARS

ESSAY WRITING (VETERAN JOURNALIST GIL BUTLER, USA EMBASSY-  
AMMAN) FEBRUARY 2003, CURSO DE CONTABILIDAD (ACCOUNTING),  
OCTOBER 98- FEB. 1999; CENTRO DE ESTUDIOS CONTABLE,  
MARBELLA; OPERACIONES BANCARIAS 1 & OPERACIONES BANCARIAS 2,  
OCTOBER- DEC. 1998; CURSO POR CORRESPONDENCIA, EPISE-  
BARCELONA; MS - WINWORD, NOVEMBER 26-30, 1994;  
INTRODUCTION TO COMPUTERS AND MS - WINDOWS, 1993;  
ELECTRONIC SPREADSHEETS USING MS - EXCEL; PREPARING  
SALESMEN, JULY 1-5, 1989; ARAB CENTRE FOR TRAINING, RESEARCH  
& CONSULTATION- JORDAN; MANAGEMENT OF SEA, LAND & AIR  
FREIGHT OPERATIONS, SEPT. 26- OCT. 14, 1987, JORDAN  
MANAGEMENT INSTITUTE AMMAN, JORDAN.

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

END MEMO PUBLICATIONS:

START MEMO SPEC-CONSID:

NONE

END MEMO SPEC-CONSID:

FIRST-LANG: ARABIC

ENGL-READ: 4

ENGL-SPEAK: 4

ENGL-COMP: 4

START OTHER-LANGS:

OTHER-LANG: SPANISH

OTHER-LANG-ID: QB

READ: 2

SPEAK: 2

COMP: 2

END OTHER-LANGS:

START OTHER-LANGS:

OTHER-LANG: JAPANESE

OTHER-LANG-ID: JA

READ: 1

SPEAK: 1

COMP: 1

END OTHER-LANGS:

START OTHER-LANGS:

OTHER-LANG: HEBREW

OTHER-LANG-ID: HE  
READ: 1  
SPEAK: 1  
COMP: 1  
END OTHER-LANGS:  
START MEMO NOM-POST-OBJ:  
PHILIP MADANAT IS THE EXECUTIVE DIRECTOR OF AMMANNET RADIO, THE FIRST INTERNET RADIO IN THE ARAB WORLD AND THE ONLY ONE IN JORDAN. AMMANNET WAS ESTABLISHED IN 1999 WITH THE HELP OF UNESCO, BUT HAS SINCE GONE INDEPENDENT AND HAS COOPERATIVE RELATIONS WITH A NUMBER OF LOCAL ORGANIZATIONS IN THE PRIVATE AND PUBLIC SECTORS IN JORDAN. AMMANNET COVERS VARIOUS POLITICAL, ECONOMIC AND SOCIAL ISSUES BOTH LOCALLY AND REGIONALLY. THE CONCEPT OF INTERNET RADIO REMAINS NOVEL IN JORDAN, BUT ITS POTENTIAL IN EXPANDING THE LIMITS IMPOSED ON PRESS FREEDOMS IN THE COUNTRY IS GRADUALLY BEING NOTICED AND RECOGNIZED. MADANAT, A BUSINESSMAN RUNNING A MEDIA ORGANIZATION, EXPRESSED AN UNDERSTANDING FOR THE POSSIBILITY OF STRETCHING THE LIMITS OF FREEDOM OF EXPRESSION AND PRESS FREEDOMS IN TERMS OF ADDRESSING ISSUES OF GOVERNMENT TRANSPARENCY AND ACCOUNTABILITY. THIS IS PARTICULARLY INTERESTING BECAUSE IT IS HAPPENING IN A REGION WHERE CRITICISM OF GOVERNMENTS AND REGIMES IS NOT WELL-APPRECIATED. MADANAT IS SPECIFICALLY INTERESTED IN MAKING AMMANNET A CONDUIT FOR RAISING THE CEILING OF ACCOUNTABILITY AND TRANSPARENCY, SPECIALLY IN THE FIELDS OF GOVERNMENT AND BUSINESS IN JORDAN. WE BELIEVE THAT BY TAKING PART IN THIS PROGRAM, MADANAT WILL BE ABLE TO APPLY THE KNOWLEDGE OF INTERNET AND ELECTRONIC GRASS-ROOTS ORGANIZING TECHNIQUES TO WIDEN THE SCOPE AND IMPACT OF AMMANNET'S WORK IN JORDAN.

END MEMO NOM-POST-OBJ:  
START MEMO NOM-POST-RCMD:

END MEMO NOM-POST-RCMD:  
START MEMO VIS-OBJ:

END MEMO VIS-OBJ:  
START MEMO VIS-REC:

END MEMO VIS-REC:  
NOMINATING-OFFICER: IO  
START MEMO NOMINATING-JUSTIFICATION:

END MEMO NOMINATING-JUSTIFICATION:  
NOM-OFF: PUBLIC AFFAIRS SECTION  
SPEAKER?: NO  
NOTIFY-EMB: YES  
MEDIA?: YES  
HOME-STAY: NO  
HOME-HOSP?: YES  
E-I-TYPE: NONE  
NOMINEE-ID: 275  
PERSON-ID: 268  
BIRTH-CNTRY-ID: WB  
CITIZ-CNTRY-ID: JO  
RES-CNTRY-ID: JO  
FIRST-LANG-ID: AR  
E-I-TYPE-ID: N  
NOM-POST-ID: 2887  
NOM-FUNDING-CNTRY-ID: 2887  
NOM-STATUS: N  
DS2019-ACTION: 1  
DS2019-SUBJECT: 38.0103  
SPONS-FUNDS: 7600  
SPONS-AGENCY1: DOS  
USGOVT-AGENCY1: DOS  
US-AGENCY-AMT1: 7600  
USGOVT-AGENCY2:  
US-AGENCY-AMT2: 0  
INTL-ORG1:  
INTL-ORG-AMOUNT1: 0  
INTL-ORG2:  
INTL-ORG-AMOUNT2: 0  
VIS-GOVT-AMT: 0  
COMMISSION: 0  
OTHER-AMOUNT: 0  
VIS-AMOUNT: 0  
VIS-CAT: 5  
END BIO:  
END NOMINATION:  
END FIXED-FORMAT TEXT:

12. PLEASE ADVISE ACCEPTANCE.  
HALE